

Welcome to iAM[®]

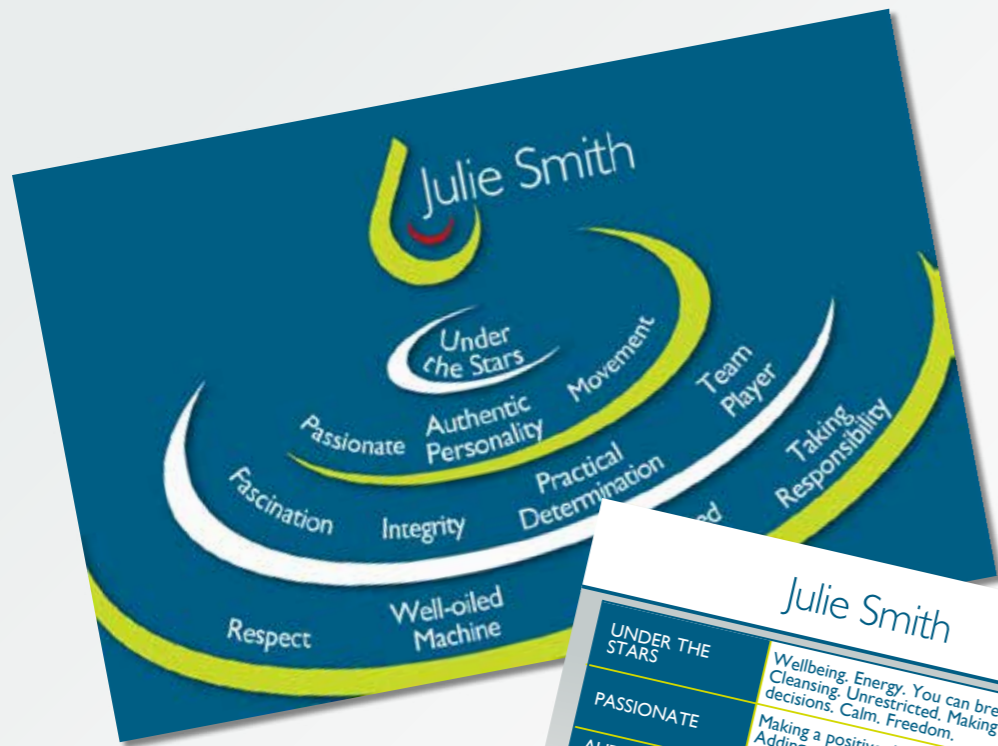
iAM[®] uses the latest secure technology in combination with human expertise to reveal the very best of each of us, our natural gifts, our potential.

Unlike other tools the iAM[®] approach splits out our transient beliefs, habits and strategies to reveal our natural authenticity.

The iAM[®] process is simple and in four stages: Stage 1 uses our on-line iAM[®] system; Stage 2 involves a 50 minute one-to-one telephone session with a Courageous Success Developer; Stage 3 uses our on-line iAM[®] system to generate your personal iAM[®] values ripple; Stage 4 sees you receive user instructions and your unique iAM[®] values card which will help you to;

- Have a deeper understanding of your unique natural dynamics
- Increase personal effectiveness
- Improve relationships, management and leadership skills
- Recognise personal motivations and challenges





Julie Smith

UNDER THE STARS	Wellbeing, Energy. You can breathe. Space. Cleansing. Unrestricted. Making choices and decisions. Calm. Freedom.
PASSIONATE	Making a positive difference. Improving things. Adding value. Opening up horizons. Motivating. Inspiring. Creating energy.
AUTHENTIC PERSONALITY	Humour. Laughter. Interaction. Warmth. Friendliness. Fun. Being silly.
MOVEMENT	Making it happen. Nurturing. Development. Caring. Helping.
FASCINATION	Learning. Finding out. Experiencing. Building a relationship. Establish a rapport. Closeness.
INTEGRITY	Honest. Open. Genuine. Warm.
PRACTICAL DETERMINATION	You can put your mind to anything. You can achieve what you want to achieve. Deal with whatever occurs. Hard working.
TEAM PLAYER	Bouncing things around. Externalising. Conversations. What everyone brings to the party. Resourcefulness. Excitement.
RESPECT	Being who you really are and allowing others to be who they are. Accepting of diversity. Equality.
WELL-OILED MACHINE	Doing everything that needs to be done. Professional. Credible. Slick. With grace and elegance. Calmness. Control. Resourcefulness. Doing it properly.
HEIGHTENED SENSITIVITY	Emotional intelligence. Intuition. Trust. Give them the benefit of the doubt. Tuned-in. Thoughtful. Soft-hearted. Emotional.
TAKING RESPONSIBILITY	Doing what you say you are going to do.

iAM courageous success

Your values profile consists of a table of values, unique to you, and an iAM[®] ripple.

STEP 1

GETTING STARTED & QUESTIONNAIRE

Log in to iAM[®] with the details sent in your welcome email and complete the values questionnaire.

STEP 2

DRAFT VALUES

You will receive an email notification to say that your draft values are ready to view on iAM[®]. We suggest you print them out and take time to review them.

STEP 3

ONE-TO-ONE TELEPHONE CALL

Your Developer will contact you to arrange a 1:1 telephone call - your values are finalised during this call.

STEP 4

VALUES SCORING

An email will be sent to you asking you to score your values on iAM[®]. Following the scoring your iAM[®] values ripple will be created and shown in iAM[®], you can print this version. The process is now complete, printed copies of your iAM[®] card will be posted to you soon afterwards.

The iAM[®] journey

You will be sent an email to guide you through each stage outlined here.

The process is very simple, but please read the email instructions carefully before completing each stage.

If you have any questions at any time please feel free to contact us on:

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potential@courageoussuccess.com

“

This is very powerful, thanks!

”

“

I have discovered my true self.

”

“

It's a powerful tool & definitely reflects 'me' on paper. I use it all the time.

”

“

Brilliant stuff – the best in the business.

”

“

Truly inspiring!

”

“

Knowing my values and their importance has helped me understand how I can manage myself better in my role and in the organisation.

It has helped me to understand what drives my behaviour, and what is important in my life.

”

“

This heightened knowledge about myself has been empowering. ...given me more confidence and a greater self-belief. ...made me proud of myself and my achievements.

”

What our clients say about their iAM[®] values ripple

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Our clients rate their values ripple as 3x more effective than traditional profiling tools.

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iAM[®] is brought to you by Courageous Success

We are a radical training and development company. For over a decade we have been transforming the way the world develops people. Courageous Success works globally with companies from multi-nationals to smaller enterprises, and with people at all levels to:

- Release new steps in human potential
- Build self-imposed strength through grounded self and team confidence
- Courageously generate better bottom line results
- Improve relationships through the heart using powerful authenticity
- Heighten perspective, clarity and creative skills
- Lift positivity



COURAGEOUS
SUCCESS

#BEYOURSELFATWORK

www.courageoussuccess.com

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